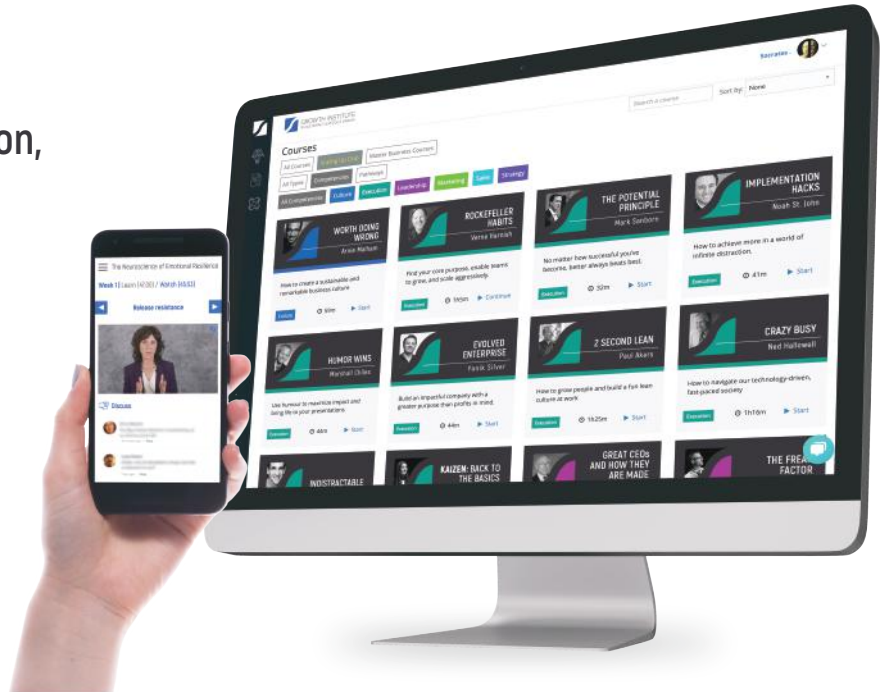


SCALING UP CLUB

If you want to **10x** your organization, you need to **10x** your people.

The **Scaling Up Club** transforms top business methodologies into detailed online courses that are designed to help your team scale your organization.



Our learning platform includes:



Library of 55+ on-demand learning suites from world-renowned thought leaders.



Micro-learning audio/video format and responsive design so you can **learn quickly, anywhere.**



Tailored **implementation plans** to help you roll out new methodologies.



Custom pathways to curate your learning.



Exclusive **monthly webinars** with featured thought leaders.



Powerful **analytics** to track team learning habits.

PATHWAYS

To help you leverage our library of learning suites and implementation tools, we've built curated pathways that combine programs from multiple competencies. These are based on a person's **role** within your organization, a company **event**, or the current growth **stage** of your company:

Departments

Sales
HR
Marketing
Operations
Finance
Leadership

Company Events

Visioning
Change initiatives
Strategic Planning
Product Launch

Company Stage

Stage 1: Start Up
Stage 2: Grow Up
Stage 3: Scale Up
Stage 4: Dominate Your Industry

LEARNING SUITE LIBRARY

LEADERSHIP

Great CEOs and How They Are Made | John Wilson
Power Score | Geoff Smart
The Freak Factor | David Rendall
The Excellence Dividend | Tom Peters
Modern Leadership | Erik Qualman
Leaving a Legacy | Jeff Hoffman

MARKETING

ROAR! | Kevin Daum
Ask | Ryan Levesque
Top of Mind | John Hall
Branding Masterclass...Uncensored | Deb Gabor
3 Steps to Rapid Growth | Matthew Pollard
What Great Brands Do | Denise Lee Yohn
The Power of Branding to Drive Business Performance | Re Perez

STRATEGY

The Small Big | Steve Martin
Cash Flow is King | Alan Miltz
The Sumo Advantage | Bernie Brenner
Scaling Up Cash | Greg Crabtree
How to Boost Profit and Growth Through Pricing | Hermann Simon
Scaling Up Nature's Way | Tamsin Woolley-Barker
Financial Models & Valuation of Companies | Chris Haroum
How to Discover the newest AI Products | Doug Rose
Profit First | Mike Michalowicz
Performance Partnerships | Robert Glazer
Pendulum | Michael Drew
70-20-10 or Bust | Rita McGrath
High Impact Boards | Bob Arciniaga
Messengers | Steve Martin
The Pumpkin Plan | Mike Michalowicz

SALES

Biz Dev Done Right | Caryn Kopp
Hyper Sales Growth | Jack Daly
Mastering the Complex Sale | Jeff Thull
Buyer Personas | Adele Revella

EXECUTION

2 Second Lean | Paul Akers
Mindfulness | Oksana Esberard
Indistractable | Nir Eyal
Implementation Hacks | Noah St. John
The Potential Principle | Mark Sanborn
Evolved Enterprise | Yanik Silver
Rockefeller Habits | Verne Harnish
Kaize: Back to the Basics | Hilary Corna
Humor Wins | Marshall Chiles
Crazy Busy | Ned Hallowell

CULTURE

The Future Workplace Experience | Jeanne Meister
7 Keys to Building Relationships | Mo Fathelbab
Who: The A Method for Hiring | Geoff Smart
The FUSION Formula | Denise Lee Yohn
The Bellwether Effect | Lance Secretan
The Neuroscience of Emotional Resilience | Christine Comaford
The Power of TED* | David Emerald Womeldorff
Create the Culture of Your Dreams | Christine Comaford
Worth Doing Wrong | Arnie Malhalm
Crave | Gregg Lederman
The Trust Edge | Henry McGovern

SCALING UP CLUB PRICING

| | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|------------------------------------|
| 10 Users Annual Package | 25 Users Annual Package | 60 Users Annual Package | 100 Users Annual Package |
| \$ 2,490.00 | \$ 4,490.00 | \$ 6,490.00 | \$ 9,490.00 |

WHAT OUR CLIENTS ARE SAYING



Joel Potter
CEO of Blue Moon Fitness

The Scaling Up Club is a cross between Netflix and TED Talks. I think it is one of the best tools available to help me stay sane. The money I spend on the Scaling Up Club each month may be the best investment I make on employee development.



Dwight Cooper
CEO of PPR Talent Management Group

I'm really excited about what Growth Institute brings to the table. It allows us to bring training to all of the staff in a cost effective and efficient way where they don't have to be out of the office.



Patrick Frazier
President of the Coaching Authority

With the Growth Institute, I feel as though I am standing on the shoulders of GIANTS! I feel I am part of a winning team, we learn together, and we WIN together!



Michael Riley
Managing Director of Skylight Ideas

Thank you for making this available. Your company really is a tremendous resource for cutting edge concepts.



For more information:
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